The Historic Urban Landscape approach
The Way Forward

Professor Michael Turner
UNESCO Chair in Urban Design and Conservation Studies
Bezalel Academy of Arts and Design, Jerusalem
and
Patricia M. O’Donnell, FASLA, AICP, IFLA, ICOMOS
HERITAGE LANDSCAPES LLC

Urban heritage conservation evolution

- from monuments to include
- living cities and cultural landscapes
- from restoration and redevelopment to
- management of change and regeneration
- from mono-disciplinary to
- integrative and participatory planning
- from development to environmental
- sciences and sustainability

from the World Heritage Centre presentation
Challenges for a new paradigm

1. Urban conservation or integrative planning application of new ‘theophilos’

2. Growth and change project and process - a question of scale

3. Risks as opportunities

4. A new understanding of urban community to whom does heritage belong its memory and identity diversity and continuity

5. Interpretation of values

6. Conflict and consensus

7. Political will

Research and tools - monitoring and evaluation

A question of scale

Size and shape – Stephen J. Gould
growth » change » metamorphosis

education.com

project or process - growth or change
Cultural continuity

Population explosion v shrinking cities
Population change
migrant worker – from rural to urban

Industrial and social revolutions
2010 - over 50% live in cities
2030 – over 75% will live in cities
doubling in the developing world

Three dimensions of culture:

compromise   coexistence

place  -------o------------------o------
people -------o------------------o------
time  -------o------------------o------
New lives in old cities

Reincarnation or resurrection; metamorphosis

transplants or contemporary architecture in historic areas

isograft, allograft, autograft, split and domino transplants and xenograft

Mudjar architecture
urban change – cultural diversity

The Brick Lane Mosque - formerly the Machzike Adass Synagogue (Spitalfield's Great Synagogue) – formerly the Huguenot Church

chinatown

Gerrard Street, London
Manchester
The Taking of the Bastille (Jean Pierre Houël);

Les barricades

a banlieue Parisienne

Survival of the fittest

THE ORIGIN OF SPECIES
BY MEANS OF NATURAL SELECTION,
OR THE
PRESERVATION OF FAVOURED RACES IN THE STRUGGLE FOR LIFE.

By CHARLES DARWIN, M.A.,
FELLOW OF THE ROYAL SOCIETY, LONDON, ETC., ETC.;
AUTHOR OF "JOURNAL OF RESEARCHES INTO THE NAUTURAL HISTORY OF THE TROPICS.

LONDON:
JOHN MURRAY, ALBEMARLE STREET. 1859.

Survival of the adaptive

Pantheon, Rome 126 CE

Herbert Spencer 1820–1903
Charles Darwin 1809–1882
the layering of space

Space and Place, Yi-Fu Tuan

‘shipwrecks of time’
scars of history

Märzrevolution - 19. März 1848 - Berlin

Sandy Row, Belfast

Buildings

by
over
instead
absorbed
occupied
hijacked

The seven cities of Delhi + new Delhi

Tel Megiddo

Kowloon
the language of [world] heritage

values/criteria
documentation
justification/cultural significance
comparative analysis
outstanding [universal] value
attributes
authenticity/integrity
buffer zone
management and sustainability

values

Beliefs (standards), which have significance for a cultural group or an individual, often including, but not being limited to spiritual, political, religious and moral beliefs.

Places may have a range of values for different individuals or groups and values are continually renegotiated.

ICOMOS Burra Charter, 1999
Comparative analysis—defined by criteria

Values expressed by attributes qualified by authenticity integrity

Conservation policy

External constraints, risk, resources—sustainability

Management buffer zone

Statement of Outstanding Universal Value
The values as defined by the criteria through a comparative analysis are expressed by the attributes and qualified by their authenticity and integrity; the conservation policy consists, inter alia, of management practices and integrative approaches with added layers of protection (buffer zones) sustainably balancing the external constraints, risks and resources.

Herb Stovel and Mike Turner, 2011

attributes

- form and design
- materials
- use and function
- traditions
- location and setting
- language
- spirit and feeling
- others

from the Operational Guidelines – Nara Document, 1992
The ICOMOS Charter for the Interpretation and Presentation of Cultural Heritage Sites, Ename, 2007

The purpose of this Charter is therefore to define the basic principles of Interpretation and Presentation as essential components of heritage conservation efforts and as a means of enhancing public appreciation and understanding of cultural heritage sites.

Principle 1: Access and Understanding
Principle 2: Information Sources
Principle 3: Attention to Setting and Context
Principle 4: Preservation of Authenticity
Principle 5: Planning for Sustainability
Principle 6: Concern for Inclusiveness
Principle 7: Importance of Research, Training, & Evaluation
**a landscape approach?**

The urban landscape comprises the sum total of the un-built land within and around our cities.

The urban buildings and structures define the matrix of public/private open spaces that form the urban landscape and its setting/context.

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**Parlanti ruine**

Petrarch’s Virgil c. 1336

Petrach and Cola di Rienzo

Piranesi and Nolli
The art of memory

Simonides of Ceos (ca. 556-468 BC)

Metrodorus of Scepsis, a contemporary of Cicero (106-43 BC)

Dame Frances A Yates

Memory theatre of Giulio Camillo, 1550

Lurianic kabbala

Kabbala - Ein Sof and angelic hierarchies (Universes or olamot), Wikipedia

Tree of life with the 10 Sephiroth and the 22 Hebrew characters, Sefer Yetzirah (Book of Formation).
urban space

The perception of urban space as landscape: from site to space and scape
World Heritage and Cultural Diversity, M. Turner

Definition of INTERACTION/INTERACTIVITY
mutual or reciprocal action or influence

Physics Any of four fundamental ways in which elementary particles and bodies can influence each other, classified as strong, weak, electromagnetic, and gravitational.
Principles of urban conservation planning – *hybrid heritage*

• Typo-morphological analysis and conservation
• Continuous and active processes of regeneration and integration in the life of the city
• Permanence of character
• Meaning of collective spaces
• Sustainability and development

EIA – Environmental Impact Assessment
HULa Recommendation

INTRODUCTION
I DEFINITION
II CHALLENGES AND OPPORTUNITIES FOR THE HISTORIC URBAN LANDSCAPE
   Urbanization and Globalization, Development, Environment
III POLICIES
IV TOOLS
   Civic Engagement, Knowledge and Planning,
   Regulatory Systems, Financial tools
V CAPACITY BUILDING, RESEARCH, INFORMATION and COMMUNICATION
VI INTERNATIONAL CO-OPERATION
   Action Plan and HUL support programme

Changing tangible heritage for Hajj spiritual pilgrimage

Historic/Contemporary Mecca Images courtesy G. Araoz
Tools to address continuity and change in the HUL

1. Civic Engagement Tools
2. Knowledge and Planning Tools
3. Regulatory Systems
4. Financial Tools

Urban actions

Redevelopment
Urban renewal
Urban rehabilitation
Adaptation
Conservation
Gentrification
Urban acupuncture
Micro-financing

Architectural actions
Restoration
Duplication
Preservation
Identification
Cultural mapping

Referential Analysis - Continuity

1. geomancy - tracings - visual axis
2. landscape structure
3. landmarks
4. heritage -
5. ceremony - ritual
6. symbols - metaphor
7. identity

Images: Turner, 1981

Historic Urban Landscape approach

The Rosetta Stone at Memphis in 196 BCE on behalf of King Ptolemy V

Lingua franca
1 HUL Civic Engagement Tools

- Accessible, multi-platform urban planning vision processes
- Public forums about aspects of the urban future
- Web based local heritage games
- Urban heritage issues web exchange blogs, chat rooms
- Planning charrettes with open dialogue
- Documentation projects, oral interviews and videos
- Community heritage stewardship skill development workshops
2 HUL Knowledge and Planning Tools

- Documentation of tangible & intangible community heritage
- Urban viewscape mapping for building envelope height and location
- Planning for conservation of natural & cultural resources
- Targeted urban preservation, management and tourism plans
- Green infrastructure knowledge applied with heritage considered
- Plans that incorporate heritage values to address streets, public facilities, stormwater, parks.
- Holistic planning processes that incorporate urban heritage and values

ICOMOS ISC Theory, Baku, Azerbaijan Patricia O’Donnell, ICOMOS IFLA ISC CL & ICTC

3 HUL Regulatory Systems with Heritage

- Zoning ordinance underpinned by urban heritage database
- Conservation easement law
- Historic district commission law
- Traditional and customary systems, indigenous peoples
- Legislated climate change targets
- Tree protection ordinance
- Urban viewscape controls (Edinburgh example)
- Multi-purpose overlay districts, for economy, heritage, aesthetics
- Legislation specifically addressing urban heritage stewardship/management

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## 4 HUL Financial Tool Examples

- Public Capital Improvements - Current ARRA Funding National Mall Project
- Private Public Partnership targeted funding for Urban Heritage
- Heritage Property Donation, Purchase, Conservation Easements, TDR.
- Revolving Loan Funds addressing Historic Structures
- Grant Programs for Urban Intangible and Tangible Heritage Actions
- Taxation Laws Favoring Preservation Investments
- Private Building and Property Maintenance
- Ongoing Public Maintenance Staffing & Budgets

National Mall, Washington DC

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